



CALLING ALL PHOTOS!

Photo-infographic Series on Food Security, Sustainable Agriculture and Resilience

- Do you have a compelling, beautiful photograph illustrating agricultural resilience in action?
- Has your organisation documented the "resilience" success stories of its work, with the photographs to prove it?
- Are you interested in showcasing your photographic talent to hundreds of agriculture and development organisations?

If so, please submit your photos! Farming First and IFPRI are teaming up to take compelling, beautiful photographs and customise them into a **'RESILIENCE' PHOTO-INFOGRAPHIC SERIES** ahead of an upcoming conference – "Building Resilience for Food and Nutrition Security" – taking place in **Addis Ababa**, **Ethiopia** from **15-17**th **May 2014**.

How It Works:

Photos submitted will be reviewed by a panel of representatives from Farming First and IFPRI. Photos will be chosen based on their aesthetic value, relevance to the 'resilience' theme (e.g. list of keywords and some examples), regional interest, and quality of the accompanying written caption.

Only amateur or non-commercial photos will be accepted. Only photographs for which the entrant (or the organisation with which s/he is affiliated) possesses all necessary rights will be accepted as valid entries. Photographs that have been digitally edited with software are accepted (however, the original unedited file must also be made available upon request). Both colour and black-and-white images are accepted.

Why Enter?

The selected photographs will be compiled into a professionally produced photoinfographic featuring quotes, evidence, statistics, and/or examples of resilience in action. Each infographic will include the name of the photographer and/or the logo of the organisation with which s/he is affiliated.

The infographic series will be featured prominently at the "Building Resilience for Food and Nutrition Security" conference in front of hundreds of participants from around the world. It will also be featured on the IFPRI and Farming First websites.

The infographics will also be promoted to relevant media and blog outlets.

How to Submit a Photo:

Entrants should submit their photos in a JPEG format (or similar), in the highest resolution available.

Each entrant may submit up to 10 photographs for consideration. Each photograph should be accompanied by a short 50-200 word caption that includes where and when the photograph was taken, the names and details of the people in the photograph—and how the photograph is relevant to the 'resilience' theme.

Email your submission to <u>info@farmingfirst.org</u> with the subject line "Resilience photo entry". If your images are more than 10MB, please send it via file transfer, providing the link in your email. A confirmation email will be sent to acknowledge receipt of your application. If you do not receive this within three working days, please send a follow-up email to ensure it was delivered.

Submission Deadline:

April 15, 2014. (Note: It is not guaranteed that photos submitted thereafter will be considered for the photo-infographic series.)

Permissions and Consent:

By participating, you will be granting us a license to use your photo(s) pursuant to terms and conditions to be accepted upon by you upon our decision to use your photo(s) for the infographic series.

Any Questions?

Email Farming First at: info@farmingfirst.org