



INTERNATIONAL
FOOD POLICY
RESEARCH
INSTITUTE

ANNOUNCEMENT

Farming First / IFPRI Training Workshop for Communicators

Addis Ababa, Ethiopia

14th May 2014

- *Do you want to learn how to communicate more effectively?*
- *Are you interested in using media and social media to disseminate your messages more effectively and widely?*
- *Do you wish you had more creative and strategic approach to producing top-quality content?*

Farming First and the International Food Policy Research Institute (IFPRI) are organising a one-day **workshop for communicators** on **14th May 2014** immediately prior to IFPRI's upcoming 2020 conference – “Building Resilience for Food and Nutrition Security” – in **Addis Ababa, Ethiopia**.

Led by senior communicators with expertise in communications planning, media pitching, content development and social media management, the workshop aims to build participants' capacity to communicate on topics related to food security, sustainable agriculture and resilience.

Date/Location:

14th May 2014, 8.00am – 6.00pm
Sheraton Hotel, Addis Ababa, Ethiopia

Costs:

While the workshop itself is entirely free to participants (including breakfast and lunch on the day), all travel-related expenses will be the responsibility of the participants and/or the organisation for which they work. These include, but are not limited to flights, visas, ground transport and accommodation.

Eligibility:

- Attendance will be limited to no more than 25 participants.
- Applicants should be working in agriculture-related communications or demonstrate a proven interest in this field
- At least 10 places will be reserved for applicants based in Ethiopia (if unfilled by 1st April, these will be opened up to all applicants).
- Applicants will be expected to have a working fluency in English as the workshop will be conducted in English.
- Preference will be given to candidates who intend to attend the conference (15-17 May) afterwards
- Participants will be expected to produce at least one post-workshop output related to the topic of “resilience in agriculture”, a selection of which may be featured on the conference website and/or the Farming First website

How to Apply:

Applications will be considered on a rolling basis as they are received. Please submit the following documents to info@farmingfirst.org to apply:

- Name and organisation (if applicable)
- A recent Curriculum Vitae
- A short motivational piece on why you are interested in attending the workshop (no longer than 300 words in length)
- A selection of 2-3 communications pieces demonstrating your previous work (This can be published or unpublished and can reflect any form of communication, including blog posts, photo narratives, videos or other multimedia work)
- Please also indicate whether you intend to join the conference (15-17 May) after the workshop

A confirmation email will be sent to acknowledge receipt of your application. Selected applicants will be expected to confirm their acceptance within one week of being notified of their selection and no later than 15th April.

Travel and Accommodation:

Selected applicants should refer to the main conference website for further details about traveling to and staying in Addis Ababa:

<http://www.2020resilience.ifpri.info>

The workshop organisers will issue an invitation letter to selected applicants for the purpose of applying for their visas.

Questions?

Email Farming First at: info@farmingfirst.org